

SMALL & MEDIUM SIZED PORTS AS HUBS FOR SMART GROWTH AND SUSTAINABLE CONNECTIVITY

Dieppe
14th January 2015



PAC2:
a cluster initiative of



"Investing in your future"
Crossborder cooperation programme
2007-2013 Financed by the European Union
(European Regional Development Fund)

10-056-BE-PAC2



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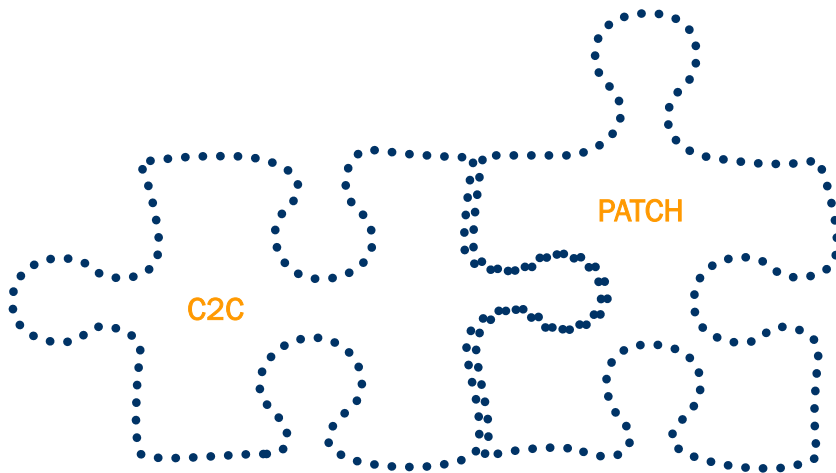
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**Wim Stubbe
Business Development Manager
Port of Oostende**

**THE PATCH-C2C STRATEGIC ALLIANCE AND
PAC2 CLUSTER**

PAC2: PATCH & C2C STRATEGIC ALLIANCE



OUTER PORT + INNER PORT

CONNECT TO COMPETE
&
PORTS ADAPTING TO CHANGE

Connecting competitive
ports, regions, enterprises and industrial clusters

C2C-PATCH rationale
for supporting Small & Medium Sized Ports (SMPs) & their regional economies

- Ports attract logistics/energy industry and leisure activities
- Ports are gateways for EU/ international trade
- Ports connect people, products, businesses, clusters, countries

but

- Volatile market & economic crisis
- Traffic and pollution
- Emerging industries (renewables)

hence...

- **NEED TO UPGRADE PORT OPERATIONAL & INFRASTRUCTURAL CONNECTIVITY**

C2C (Connect to Compete)

- Cross-border Port & Freight Transport Infrastructure Investment Framework and Logistics Study
- Modal shift (rail & longer distance shipping) for ports with a national economic function
- Improving multi-modal connectivity and boosting competitiveness for ports with a regional economic function

PATCH (Ports Adapting To Change)

- Strategic planning
- Port management
- Port diversification of activities
- Infrastructure adaptation to serve new industries (e.g. offshore renewable energy)
- Technological innovation & energy efficiency

THE PAC2 CLUSTER

PAC2 is a cluster initiative, funded under the INTERREG IV A 2 Mers Seas Zeeën Cross-border Cooperation Programme 2007-2013, which brings together nine partners from Belgium, France, the Netherlands and the UK.



THE PAC2 CLUSTER

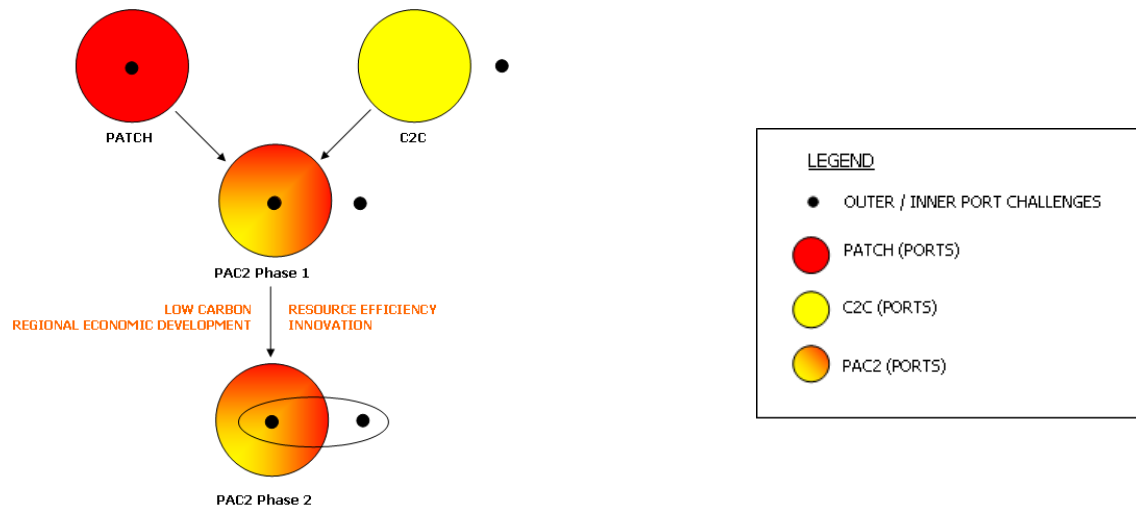
- PAC2 integrates the PATCH (Ports Adapting to CHange) & C2C (Connect to Compete) transport projects to raise awareness of their best practices and development potentials on (operational & infrastructural) multimodal connectivity in Small and Medium Sized ports in Flanders, Nord Pas de Calais, south east of England and Zeeland.
- PAC2 also aims to trigger follow-up activities that enhance landside and seaside accessibility, enabling the area facing the Channel and southern North Sea to support a truly integrated internal market and thrive on the global scale.

**PAC2:
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- LOW CARBON ECONOMY
- INNOVATION
- RESOURCE EFFICIENCY
- CLIMATE CHANGE ADAPTATION
- REGIONAL ECONOMIC DEVELOPMENT

PAC2: PATCH & C2C STRATEGIC ALLIANCE

- PATCH** → IMPROVED CONNECTIVITY INSIDE THE PORT (management/operations)
- C2C** → IMPROVED CONNECTIVITY OUTSIDE THE PORT (transport/logistics)
- PAC2 Phase 1** → IDENTIFIED NEW CONNECTIVITY CHALLENGES INSIDE & OUTSIDE THE PORT
IN TERMS OF LOW CARBON, INNOVATION, RESOURCE EFFICIENCY AND REGIONAL ECONOMIC DEVELOPMENT
- PAC2 Phase 2** → IMPLEMENTING SMALL-SCALE MEASURES TO TACKLE THE CONNECTIVITY CHALLENGES INSIDE & OUTSIDE THE PORT IDENTIFIED IN
PAC2 Phase 1 IN TERMS OF LOW CARBON, INNOVATION, RESOURCE EFFICIENCY AND REGIONAL ECONOMIC DEVELOPMENT



WHAT NEXT? CHALLENGES & ISSUES FOR SMALL & MEDIUM SIZED PORTS

- How to address new policy constraints (e.g. new EU/national regulations)
- What type of (technological) innovation to introduce in ports?
- How to move towards a low-carbon economy?
- How to help ports work effectively with emerging industries?
- How to tackle the socio-economic impact of crisis in coastal areas especially around ports?
- How to modernise and optimise outdated infrastructure through technological innovation?
- How to assist ports in becoming more resource efficient?

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[CLICK HERE TO VIEW VIDEO](#)

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