

Conseil  
Général



## FLIP seminar

4th and 5th of February 2015  
Draft agenda



## Diversification of economic activities in local and regional ports

*NOTE: some speakers mentioned here below are still to be confirmed.*

### 4th of February 2015

9h00 – 9h30	Registration and coffee	
9h30 – 9h45	Welcome from host partner	<i>Conseil général 22</i>
9h45 – 10h15	Introduction talk :Blue growth and European strategy for the Atlantic	<i>Juan Ronco, DG MARE – European Commission</i>
<b>Session 1 : Diversification of economic activities in a port related environment</b>		
10h20 – 10h50	Opening of the workshop	<i>Louis-Laurent Dupont, Fédération Nationale des Agences d'Urbanisme</i>
10h50 – 11h20	Case study n°1 : Regeneration process in the port de Saint-Brieuc / Le Légué	<i>Jean Paul Le Denmat, Chambre de Commerce et d'Industrie des Côtes d'Armor Stéphane Loisnel, director, Saint-Brieuc Agglomération(tbc)</i>
11h20 – 11h40	Case study n°2 : Maritime Infrastructure – <i>Asleep at the Helm</i> Will the maritime infrastructure asset of small to medium sized ports in the Southwest of England meet the demand for the next 50 – 100 years?	<i>Adam Littlejohn, RNLI</i>
11h45 – 12h00	Questions	

Lunch

<b>Session 2 : Diversification of maritime traffic in local ports</b>		
13h30 – 14h00	Opening of the workshop: which diversification opportunities for local ports?	<i>Paul Turret, ISEMAR Nantes</i>
14h00 – 14h30	Case study n°1 : marine renewable energies	
	Adaptation of port capacities in Côtes d'Armor in the perspective of an offshore windfarm in St Brieuc Bay	<i>Jean-Philippe Le Fur, Director, Conseil général des Côtes d'Armor</i>
	Marine Renewable energies and evolution of ports : feedback from France and the UK	<i>Marc Nannarone, Director, Conseil général de Seine Maritime</i>
14h30 – 15h00	Case study n°2: Cruise opportunities	
	Cruise development in Lorient, Brest and Saint-Malo	<i>Didier Briand, Conseil Régional de Bretagne(tbc)</i>
	Feedback on the study undertaken for the ports of Torbay: which potential for a port of call for cruise liners?	<i>Kevin Mowat, TorBay Harbour Master</i>
	The point of view of cruise Professionals: what are their expectations in the selection process of a port of call ?	<i>Jens Skerde, Managing Director, Cruise Europe</i>
16h00 – 16h15	Questions	
16h15 – 16h30	Conclusions	<i>Conseil général 22</i>

**5th of February 2015: 9h30-11h30** Visit of the regeneration projects in the port of Le Légué : Quai Armez, Carré Rosengart, marina and trade basins.